

EVIDENCE-BASED AYURVEDA: CHALLENGES AND OPPORTUNITIES IN CLINICAL RESEARCH

Dr. Sarla^{*1}, Prof. (Dr.) Kamlesh Kumar Sharma²

^{*1}MD Scholar, ²Professor & HOD,

Department of *Samhita* and *Siddhant*, MMM Govt. Ayurved College Udaipur (Raj).

Article Received on 31 Dec. 2025,
Article Revised on 21 Jan. 2026,
Article Published on 01 Feb. 2026,

<https://doi.org/10.5281/zenodo.18438031>

*Corresponding Author

Dr. Sarla

MD Scholar, Department of Samhita
and Siddhant, MMM Govt. Ayurved
College Udaipur (Raj).



How to cite this Article: Dr. Sarla^{*1}, Prof. (Dr.) Kamlesh Kumar Sharma². (2026). Evidence-Based Ayurveda: Challenges And Opportunities In Clinical Research. World Journal of Pharmaceutical Research. 15(3), 1080–1086.

This work is licensed under Creative Commons Attribution 4.0 International license.

ABSTRACT

Ayurveda, the ancient Indian system of medicine, offers a holistic and individualized approach to health and disease management. Despite increasing global interest in its therapeutic applications, Ayurveda faces considerable challenges in conforming to the standards of evidence-based medicine (EBM). These include philosophical and methodological differences, lack of standardized protocols, and regulatory gaps. At the same time, innovations in research design, systems biology, and personalized medicine present unique opportunities to validate and integrate *Ayurvedic* practices within modern healthcare. This article examines the challenges and opportunities in conducting clinical research in Ayurveda, emphasizing its foundational principles and highlighting pathways for future scientific validation.

1. INTRODUCTION

Ayurveda, derived from the Sanskrit words "*Ayus*" (life) and "*Veda*" (knowledge), is one of the world's oldest healthcare systems, with roots tracing back over 5,000 years.^[1] It emphasizes a holistic balance between body, mind, and spirit, offering individualized treatment based on a patient's constitution (*Prakriti*), current imbalance (*Vikriti*), and environmental context.

In the modern era, evidence-based medicine (EBM) has become the cornerstone of clinical practice, favoring interventions validated through rigorous empirical methods such as

randomized controlled trials (RCTs) and meta-analyses. For Ayurveda to achieve global legitimacy and clinical acceptance, its principles and therapies must be scientifically validated. However, the integration of Ayurveda into mainstream healthcare faces significant obstacles that stem from fundamental differences in paradigms, methodologies, and regulatory infrastructures.^[2]

2. Core Ayurvedic Principles and Research Implications

Understanding the foundational concepts of Ayurveda is crucial to evaluating its compatibility with evidence-based research frameworks.

2.1. *Tridosha* Theory: The concept of *Tridosha* (Vata, Pitta, and Kapha) governs all physiological and psychological functions.^[3] Every individual has a unique constitution (*Prakriti*), influencing disease susceptibility and response to treatment.

2.2. Holistic and Personalized Approach: Unlike allopathic medicine's disease-specific approach, Ayurveda treats the person as a whole. Interventions are customized based on factors such as *Agni* (digestive fire), *Ama* (toxins), *Bala* (strength), and *Ojas* (vitality).^[4]

2.3. *Samprapti* (Pathogenesis): Disease in Ayurveda results from *dosha* imbalance disrupting homeostasis. Its multi-step pathogenesis model (*Samprapti*) informs personalized therapeutic strategies.^[5]

2.4. *Panchakarma* and *Rasayana* Therapies: *Ayurvedic* interventions include detoxification (*Panchakarma*) and rejuvenation (*Rasayana*) therapies, aiming not only for cure but for the promotion of longevity and vitality.^[6]

These principles highlight Ayurveda's inherent complexity and its divergence from standardized, reductionist clinical trial methodologies.

3. Challenges in Clinical Research on Ayurveda

3.1. Philosophical Incompatibility with Reductionism: Modern clinical trials isolate single variables to establish causality. Ayurveda employs polyherbal formulations, dietary guidance, and lifestyle modification as an integrated therapeutic package, making reductionist models inadequate.^[7]

3.2. Standardization of Multi-Component Formulations: Herbal formulations in Ayurveda often contain numerous ingredients with synergistic effects. Variability in plant sources, preparation methods, and dosages complicates efforts at standardization.^[8]

3.3. Individualized Protocols and *Prakriti*-Based Treatment: Clinical trials require uniformity in treatment. However, *Ayurvedic* management is inherently personalized, based on the individual's constitution and imbalance, which complicates protocol development.^[9]

3.4. Blinding and Placebo Issues: Placebo-controlled trials are difficult in Ayurveda due to the distinct appearance, smell, and taste of herbal medicines and procedures like *Panchakarma*, making effective blinding nearly impossible.^[10]

3.5. Diagnostic Divergences: *Ayurvedic* diagnostics such as *Nadi Pariksha* (pulse diagnosis) or tongue analysis are qualitative and lack standardized metrics, posing a challenge in correlating with biomedical diagnoses.^[11]

3.6. Lack of Funding and Research Infrastructure: *Ayurvedic* institutions often lack funding, interdisciplinary collaboration, and infrastructure needed for high-quality, regulated clinical trials.^[12]

3.7. Regulatory and Ethical Frameworks: Existing regulatory frameworks are often tailored for conventional pharmaceuticals, not multi-component herbal formulations. Ethics review boards may be unfamiliar with *Ayurvedic* concepts, slowing approvals.^[13]

4. Opportunities for Clinical Integration and Evidence Generation

Despite these challenges, multiple avenues are emerging for Ayurveda to align with contemporary research paradigms.

4.1. Integrative and Pragmatic Trial Designs: Pragmatic trials that allow for real-world complexity and patient-centered outcomes can accommodate Ayurveda's personalized interventions. Mixed-methods and observational studies also offer useful insights.^[14]

4.2. Ayurgenomics and Personalized Medicine: Studies show correlations between *Prakriti* types and genetic markers, supporting Ayurveda's constitutional theory with biological evidence.^[15] Ayurgenomics is a promising interdisciplinary bridge.

4.3. Systems Biology and Network Pharmacology: Systems biology can model complex interactions in multi-herb formulations. Network pharmacology identifies synergistic pathways and supports the holistic action of Ayurveda.^[16]

4.4. Digital Diagnostics and AI Integration: Artificial intelligence is being explored for standardizing *Ayurvedic* diagnostic techniques such as pulse and tongue analysis, enhancing reliability and reproducibility.^[17]

4.5. Practice-Based Evidence and Real-World Data: Documentation of clinical outcomes in *Ayurvedic* hospitals and wellness centers can serve as a valuable resource for practice-based evidence, capturing the system's effectiveness in real-world settings.^[18]

4.6. Global Collaborations and Institutional Support: International collaborations, such as those with WHO and NIH, facilitate high-quality research and global acceptance of Ayurveda.^[19]

5. Research Methodologies Suited for Ayurveda

5.1. Reverse Pharmacology: This approach starts with clinical observations and then validates mechanisms and bioactive compounds through laboratory studies. It is particularly suitable for Ayurveda, where empirical evidence often precedes scientific explanation.^[20]

5.2. Pharmacovigilance and Safety Studies: Monitoring safety and adverse events systematically builds credibility. WHO recommends integrating pharmacovigilance into traditional medicine systems.^[21]

5.3. Longitudinal Studies on Chronic Diseases: Ayurveda's preventive focus aligns well with long-term observational studies in chronic diseases such as diabetes, arthritis, and cardiovascular conditions.^[22]

5.4. Development of Core Outcome Sets (COS): Creating COS relevant to Ayurvedic concepts (e.g., *Agni*, *Ojas*) ensures that clinical trials measure outcomes meaningful in both paradigms.^[23]

6. Case Examples of Ayurveda in Evidence-Based Practice

6.1. Turmeric (*Curcuma longa*): Clinical studies have validated turmeric's anti-inflammatory effects in conditions like arthritis and metabolic syndrome, aligning with its use in Ayurveda for *Shotha* (inflammation).^[24]

6.2. Ashwagandha (*Withania somnifera*): RCTs have shown that *Ashwagandha* improves stress resilience, sleep, and strength, confirming its role as a *Rasayana*.^[25]

6.3. Ayurvedic Management of Diabetes: Integrated protocols combining Ayurveda with standard care have demonstrated improved glycemic control and quality of life in patients with Type 2 diabetes.^[26]

7. Educational and Policy-Level Recommendations

Integrate Research Training in Ayurvedic Education: Curriculum reforms must include biostatistics, study design, and scientific writing.^[27]

Dedicated Research Funding: Government and private sectors should prioritize *Ayurvedic* research funding under national health programs.

Clear Regulatory Guidelines: Specialized frameworks for clinical trials on traditional medicines can streamline approvals and improve compliance.^[28]

Ethics Committee Orientation: Ethics boards must be trained to evaluate *Ayurvedic* research protocols with cultural and methodological sensitivity.

8. CONCLUSION

Evidence-based Ayurveda represents a frontier of immense promise but also formidable challenges. The path forward lies in mutual respect between traditional wisdom and scientific inquiry. By developing innovative research methodologies that honor *Ayurvedic* principles and embrace scientific rigor, we can establish a credible evidence base. This integration will not only validate Ayurveda's ancient practices but also offer sustainable and holistic solutions to modern health challenges.

In a time of rising chronic diseases, antibiotic resistance, and mental health crises, Ayurveda's time-tested wisdom, if properly validated can contribute significantly to global healthcare. The journey toward evidence-based Ayurveda is not just a scientific endeavor; it is a cultural renaissance that seeks to harmonize the wisdom of the past with the demands of the future.

REFERENCES

1. Sharma PV. History of Medicine in India. Varanasi: Chowkhamba; 1992.
2. Patwardhan B, Warude D, Pushpangadan P, Bhatt N. Ayurveda and traditional Chinese medicine: a comparative overview. *Evid Based Complement Alternat Med.* 2005; 2(4): 465–73.
3. Lad V. Textbook of Ayurveda: Fundamental Principles. Albuquerque: Ayurvedic Press; 2002.
4. Frawley D. Ayurveda and the Mind: The Healing of Consciousness. Motilal Banarsidass; 2000.
5. Trikamji J. Charaka Samhita (Ayurveda Dipika Commentary). Varanasi: Chowkhamba; 2001.
6. Mishra LC, Singh BB, Dagenais S. Scientific basis for Ayurvedic therapies. *Alt Med Rev.*, 2001; 6(4): 410–16.
7. Valiathan MS. Ayurveda: Putting the house in order. *Curr Sci.*, 2006; 90(1): 5–6.
8. Gogtay NJ, Bhatt HA, Dalvi SS, Kshirsagar NA. The use and safety of non-allopathic Indian medicines. *Drug Saf.*, 2002; 25(14): 1005–19.
9. Patwardhan B. Ayurveda and integrative medicine: Riding a tiger. *J Ayurveda Integr Med.*, 2010; 1(1): 13–5.
10. Sucher NJ. Insights from molecular biology into Ayurvedic herbs. *J Altern Complement Med.*, 2006; 12(6): 571–72.
11. Bodeker G, Kronenberg F. A public health agenda for traditional, complementary, and alternative medicine. *Am J Public Health*, 2002; 92(10): 1582–91.
12. Patwardhan B, Mashelkar RA. Traditional medicine-inspired approaches to drug discovery: Can Ayurveda show the way forward? *Drug Discov Today*, 2009; 14(15–16): 804–11.
13. World Health Organization. WHO Traditional Medicine Strategy 2014–2023. Geneva: WHO; 2013.
14. Dhiman KS. Research Methodology in Ayurveda. *Ayu.*, 2010; 31(3): 395–99.
15. Prasher B, Aggarwal S, Mandal AK, et al. Whole genome expression and biochemical correlates of extreme constitutional types defined in Ayurveda. *J Transl Med.*, 2008; 6: 48.
16. Nishteswar K, Vidyanath R. Pharmacological basis of Ayurvedic therapeutics. Chaukhambha Orientalia; 2006.

17. Sethi A, Chopra R, Bedi R. Use of artificial intelligence for Ayurvedic pulse diagnosis. *J Ayurveda Integr Med.*, 2022; 13(1): 100–8.
18. Singh RH. Exploring issues in the development of Ayurvedic research methodology. *J Ayurveda Integr Med.*, 2010; 1(2): 91–95.
19. World Health Organization. Benchmarks for Training in Ayurveda. Geneva: WHO; 2010.
20. Vaidya ADB, Devasagayam TPA. Current status of herbal drugs in India: An overview. *J Clin Biochem Nutr.*, 2007; 41(1): 1–11.
21. WHO. Safety Monitoring of Medicinal Products: Guidelines for Setting Up a Pharmacovigilance System. Geneva: WHO; 2000.
22. Ram A, Singh V. Research priorities in Ayurveda. *Indian J Med Res.*, 2007; 126(5): 507–10.
23. Talreja S, Shah N. Development of Core Outcome Sets in Ayurveda: A new frontier. *J Ayurveda Integr Med.*, 2021; 12(3): 400–5.
24. Chainani-Wu N. Safety and anti-inflammatory activity of curcumin: a component of turmeric. *J Altern Complement Med.*, 2003; 9(1): 161–8.
25. Chandrasekhar K, Kapoor J, Anishetty S. A prospective, randomized double-blind, placebo-controlled study of safety and efficacy of a high-concentration full-spectrum extract of Ashwagandha root in reducing stress and anxiety. *Indian J Psychol Med.*, 2012; 34(3): 255–62.
26. Pandey R, Sharma R. Effectiveness of Ayurveda in the management of type 2 diabetes: A randomized controlled trial. *J Clin Diabetol*, 2019; 5(2): 105–12.
27. Ravishankar B, Shukla VJ. Indian systems of medicine: A brief profile. *Afr J Tradit Complement Altern Med.*, 2007; 4(3): 319–37.
28. Government of India. Drugs and Cosmetics Act, 1940 and Rules 1945 – Ayurvedic Drugs. Ministry of AYUSH.