

# WORLD JOURNAL OF PHARMACEUTICAL RESEARCH

SJIF Impact Factor 8.084

Volume 11, Issue 5, 179-184.

Review Article

ISSN 2277-7105

## A COMPREHENSIVE VIEW ON ASSET OF NITYA KSHEERA-GHRITA SEVANA AS A NUTRACEUTICAL THERAPY

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Article Received on 27 Feb. 2022,

Revised on 19 March 2022, Accepted on 09 April 2022

DOI: 10.20959/wjpr20225-23412

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#### **ABSTRACT**

Ayurveda, the eternal science of life diversifies in its uniqueness in many areas where it can accelerate quality of human life. Dhatu upachaya is bestowed by proper supplementation and assimilation of nutrients. And this can achieve through proper Ahara and Vihara Sevana. The more it benefits with nutrients, the more it yields quality into ahara rasa. So supplementation, assimilation and tissue utilization are indeed in nourishment of body. Nutraceuticals endow with additional nutritional aspects to bodily tissues in promotion of health as well as prevention of diseases too. Alike, Achara rasayana glints over Nitya ksheera-ghrita sevana as naimittika rasayana. Goksheera and ghrita sevana provide nitya rasayana effect. Adopting Nitya ksheera-

ghrita sevana as a mode of nutraceutical rejuvenate therapy vitalizes life, maintains health, longevity and youth. Hence it is more needed to be explored its utility. In this paper, it is an attempt to highlight the benefits of ksheera-ghrita sevana in daily basis with respect to availing supportive contemporary research references.

**KEYWORDS:** Achara rasayana, Ksheera-ghrita sevana, Nutraceuticals.

### INTRODUCTION

Ayurveda delineates the concepts encircling qualities of each Rasa (tastes), Ahara varga (classification of food items) and Aharavidhi viseshayatana (codes for proper intaking of food). The category of Rasayana drugs is divided into three ie., Kamya (for vitality, intellect etc.), Naimittika (for specific disorders) and Aajasrika (in general). [1] Aajasrika is the one

dealt with the daily consumption of specific food products which rejuvenates the body. Ayurveda propounds importance of nutritious food which serves Rasayana effect (averting the degenerative changes caused by ageing), Bala (convalescence after an illness), Roga pratirodha (enhancing the defence system), Vajikarana (maintaining the vigour and vitality) and for Jivaniya karma (for maintaining the life). Nutraceuticals provide nutritional supplement for tissues with prevention from further degeneration also. Likewise, usage of nutraceuticals as advocated by Ayurveda impacts over health in wide range. Achara rasayana describes a set of virtuous acts mentioned in the context of Sadvritta, by following a person attains Deerghayu. Proper Ahara and proper Vihara constitutes Achara rasayana. It is meant to acquire Rasayana effect through social and personal conducts. Acharya Charaka quotes that "...nityam ksheeraghritaashinaam...". Goksheera possess Jivaniya and Rasayana properties. And Goghrita sevana is Vayastapaka. Milk and ghee are reservoirs of essential nutraceuticals viz, whey proteins, B-vitamins, calcium, PUFA, antioxidants, potassium, aminoacids.

#### **DISCUSSION**

Acharya Charaka mentioned about Achara rasayana under Rasayana paada vidhi in chikitsa sthana. If one properly follows these codes of conducts in daily life, those ones will have life devoid of any kind of ailments. Persons who keep truthfulness in all, free from anger, avert from excessive Madya and Maithuna, not take part in any Himsa are certain examples for Achara rasayana. And these people will avail benefits of rejuvenation too. Nitya ksheeraghrita sevana is considered as one among the Achara rasayana. Goksheera is Jivaniya and Rasayana. Among Ashta ksheera varga, cow's milk is best. It is indicated in Kshata ksheena and carries Medhya property. [6] Drinking cow's milk is best for strength and helpful for lactation in women. It relieves Shrama, Bhrama, Mada, Alakshmi, Shwasa, Kasa, Atitrushna and Atikshut. [7] It is indicated in Jeerna jwara, Mutrakrichra and Raktapitta. [8] Daily intake of cow's ghee enhances Dhee, Smriti and Medha. [9] It stimulates Jataragni and increases life span. [10] It improves sexual potency and good for eyes. [11] Goghrita is indicated for both children and aged ones. If adding ghee as regular diet piece, skin complexion and softness will be improved and voice will become so pleasant and clear. [12] Ghee is administered in Kshataksheena, Visarpa, injuries caused during Shastra and Agni karma. [13] In Vata-Pitta disorders, Visha, Unmada, Shosha, Alakshmi, Jwara condition also Ghrita shows definite actions. [14] It is Vayasthapana in nature and ghee attained Sahasraveerya guna after proper samskara, bears numerous qualities.<sup>[15]</sup> Numerous research works had already done upon

benefits of cow's milk and ghee. Most of the studies have given output about assets due to its daily usage. Presence of Caesin in cow's milk makes up approximately 80% of milk proteins. And rest are whey proteins. Caesin enables immune modulation of body. [16] Whey proteins supply anti-oxidants and best towards immune-stimulant action. Choline is found to support learning and memory, aids in transmission of nerve impulses and assists absorption of fat. [17] Presence of potassium in milk prevents hypertension. Vitamin D supports production of serotonin and it enhancing mood, appetite and sleep. Moreover content of tryptophan acts as a good precursor of niacin. Ghee is a good source of cholesterol and saturated fatty acids. For the generation and formation of synaptic vesicles, cholesterol has major role. And cholesterol is essential for remodelling of neuronal membranes. Accumulation of lipids on the walls of arteries leads to plaque formation and thereby formation of atheroma too. Peroxidation act of lipids transforms fat to atheroma. It is mainly because of intake of fatty and cholesterol rich food items. But in animal fat, it is resistant to the oxidation process and thereby cannot cause the formation of plaque.<sup>[18]</sup> Even we administer ghee as either in a medicinal form or dietary item, it will not be harmful to body. Ghee also increases the excretion of dietary cholesterol and bile acids from gastrointestinal tract. Ghee is a good source of short chain saturated fatty acids. It enhances development of cell membranes.<sup>[19]</sup> Liver is the primary site for the biosynthesis of cholesterol and this mechanism is carried out by Coenzyme named HMG CoA (Hydroxy Methyl Glutaryl Coenzyme A) reductase. Consumption of ghee, either in heated or non-heated form, it will not affect HMG CoA reductase activity in liver. Meantime, it excretes bile constituents and lowered serum cholesterol levels. Even though the heated ghee contained cholesterol oxides, it does not affect HMG CoA reductase activity. [20] Most of the dairy products are also exhibited hypo-cholesterolism effect which enhances the faecal excretion of sterols and bile acids. This is another reason for less content of serum cholesterol and LDL level in blood. Ghee contains conjugated linoleic acid that decreases serum LDL and atherogenesis. [21,22] It exhibits prevention of atherogenesis and possess anti carcinogenic property. Cow's ghee contains more amount of Polyunsaturated Fatty Acids (PUFA), Omega 3 fatty acid and Docosahexaenoic acid (DHA) and linolenic acid. [22] It resists free radical damage. Research evidences ascribe that ghee can lower levels of arachidonic acid metabolites such as thromboxane and prostaglandin and decrease secretion of leukotrienes to prevent diseases. In classical medicinal preparations, cow's ghee is used as vehicle due to its lipoidal nature. It is the lightest lipid that can easily cross blood brain barrier (BBB) and binds with lipid-soluble nutrients. [24,25,26,27]

#### **CONCLUSION**

Adoption of Nitya ksheera-ghrita sevana will boost up Vyadhikshamatwa. At present era, it is indeed to thrive with nutrient rich food items which can upgrade immunity power of body. Consumption of nutraceuticals can enrich bodily tissues and this may helpful in prevention of diseases also. Kheera and ghrita possess unique qualities complimentary to effect of nutraceuticals that refreshes bodily functions. So nitya ksheera-ghrita sevana in line of achara rasayana may enlighten mind and body by its intrinsic classical properties.

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