

## "QUERCETIN AS A BIOACTIVE AGENT IN TOPICAL SKINCARE: A LITERATURE REVIEW ON ITS USE IN PEEL-OFF MASKS"

Anuradha Yadav\*, Dr. Arpita Singh and Urmila Nishad

Seth Vishambhar Nath Institute of Pharmacy, Barabanki, U.P.

Article Received on  
07 May 2025,

Revised on 27 May 2025,  
Accepted on 16 June 2025

DOI: 10.20959/wjpr202513-37113



\*Corresponding Author

Anuradha Yadav

Seth Vishambhar Nath

Institute of Pharmacy,

Barabanki, U.P.

### ABSTRACT

Quercetin, a naturally occurring flavonoid found in various fruits and vegetables, has gained increasing attention in dermatological research due to its potent antioxidant, anti-inflammatory, and anti-aging properties. This literature review explores the integration of quercetin into topical skincare, with a specific focus on its application in peel-off mask formulations. The review examines recent advances in the encapsulation and stabilization of quercetin for effective dermal delivery, addressing common formulation challenges such as poor water solubility and limited skin permeability. Additionally, the therapeutic potential of quercetin in managing oxidative stress, hyperpigmentation, and skin inflammation is discussed, supported by both in vitro and in vivo studies. The peel-off mask format offers

unique advantages, including enhanced skin adherence, occlusion effects, and consumer appeal, which may further augment the efficacy of quercetin. This review highlights the promising role of quercetin in modern cosmeceutical development and identifies areas for future research, particularly in clinical validation and innovative delivery systems.

### INTRODUCTION

The global demand for multifunctional and naturally derived skincare products has driven the development of innovative cosmeceuticals that combine therapeutic efficacy with consumer appeal. Among these bioactive compounds, **quercetin**—a polyphenolic flavonoid found abundantly in onions, apples, berries, and various medicinal plants—has emerged as a promising agent in dermatological applications. Known for its **strong antioxidant, anti-inflammatory, and anti-aging properties**, quercetin has demonstrated the ability to neutralize reactive oxygen species (ROS), reduce inflammation, and modulate skin cell

behavior, making it particularly valuable in the prevention and treatment of various skin disorders. Despite its proven pharmacological benefits, the topical application of quercetin is challenged by its **poor aqueous solubility, low skin permeability, and instability under environmental conditions**. As a result, there is growing interest in novel delivery platforms that can enhance their bioavailability and skin penetration. One such platform is the **peel-off mask**, a semi-solid topical system that dries into a film upon application and can be mechanically removed, offering both cosmetic appeal and functional advantages. Peel-off masks not only provide **occlusive effects and prolonged skin contact time**, but also allow for the inclusion of active ingredients in a controlled and user-friendly format. This literature review aims to provide a comprehensive overview of quercetin's role as a bioactive compound in topical skincare, with a specific focus on its formulation and efficacy in **peel-off masks**. It explores the current state of research on quercetin's dermatological benefits, addresses formulation strategies for overcoming its limitations, and evaluates the performance of peel-off mask systems as delivery vehicles. By synthesizing findings from recent scientific studies, this review highlights both the opportunities and challenges associated with the use of quercetin in cosmeceutical mask formulations and identifies future directions for research and product development.

## Review of Literature

### 1. Pharmacological Profile of Quercetin in Dermatology

Quercetin is a plant-derived flavonol known for its broad spectrum of biological activities. Its **antioxidant** property stems from its ability to scavenge free radicals and chelate metal ions, making it effective in mitigating oxidative stress in skin cells (Boots et al., 2008). Studies have demonstrated quercetin's **anti-inflammatory** effects through the inhibition of pro-inflammatory cytokines such as TNF- $\alpha$  and IL-6, and suppression of NF- $\kappa$ B pathways (Nair et al., 2002). These properties are particularly beneficial in treating skin conditions such as acne, eczema, and rosacea.

In addition, quercetin exhibits **anti-aging effects** by protecting against UV-induced skin damage and reducing matrix metalloproteinase (MMP) activity, thereby preserving collagen and elastin integrity (Rattanawiwatpong et al., 2020). Its **antibacterial and wound-healing activities** further enhance its value in skincare formulations.

### 2. Challenges in Topical Delivery of Quercetin

Despite its potential, quercetin's **lipophilicity**, **low water solubility** (~2 µg/mL), and **instability under light and heat** significantly limit its direct application in aqueous cosmetic formulations (Li et al., 2016). Furthermore, its **low permeability across the stratum corneum** reduces its therapeutic efficacy when applied topically.

To overcome these challenges, various formulation strategies have been explored, including:

- **Liposomal encapsulation** (Sharma et al., 2021)
- **Solid lipid nanoparticles (SLNs)**
- **Nanostructured lipid carriers (NLCs)**
- **Cyclodextrin complexes:** These systems help to enhance solubility, improve skin penetration, and protect quercetin from degradation.

### 3. Peel-Off Masks as a Novel Delivery System

Peel-off masks are gaining popularity in cosmetic and dermatological care due to their **non-invasive, film-forming, and exfoliating properties**. These masks dry on the skin and can be peeled off, removing dead skin cells and debris, which enhances the penetration of active ingredients like quercetin.

Recent studies (e.g., Ahmed et al., 2020) have demonstrated the successful incorporation of quercetin into **polyvinyl alcohol (PVA)-based peel-off masks**, which provide a stable matrix for quercetin release. Formulations with added penetration enhancers (such as propylene glycol or ethanol) have shown improved **skin absorption and antioxidant efficacy** in vitro.

### 4. Synergistic Ingredients and Formulation Enhancements

Some studies suggest combining quercetin with **other botanicals or vitamins**, such as:

- **Vitamin C**, to enhance antioxidant synergy
- **Niacinamide**, to improve skin barrier repair
- **Aloe vera or hyaluronic acid**, for hydration and soothing effects

Moreover, the inclusion of **bioadhesive polymers**, **natural gums** (e.g., **xanthan gum**, **guar gum**), and **plasticizers** has been shown to improve peel-off mask texture, flexibility, and skin adherence (Patel et al., 2019).

### 5. Clinical and Preclinical Evaluations

While most studies remain **preclinical or in vitro**, several formulations have shown significant **antioxidant activity (via DPPH assay)**, **skin hydration improvements**, and **user satisfaction in sensory evaluations**. However, clinical data on quercetin peel-off masks remain limited, indicating a need for **controlled human trials** to validate safety, efficacy, and long-term skin benefits.

## 6. Gaps in Research and Future Directions

There remains a lack of:

- Standardized **clinical protocols** for testing cosmeceutical peel-off masks.
- Data on the **long-term stability** of quercetin in commercial formulations.
- Studies focusing on **sensitive skin types** and **chronic dermatological conditions**.

Future research should explore **bioengineered quercetin derivatives**, advanced **nanoformulations**, and **patient-centered trials** to substantiate the clinical use of quercetin in topical skincare.

Certainly! Here's an **extended continuation** of the **Review of Literature**, further exploring **technological advancements**, **market relevance**, and **regulatory aspects** related to **quercetin-containing peel-off masks**:

## 7. Technological Innovations in Quercetin Delivery Systems

Recent advancements in **drug delivery technology** have led to the development of more sophisticated carriers for quercetin. In particular:

- **Hydrogel-based peel-off masks** are emerging as biocompatible, hydrating, and film-forming platforms that provide both **moisture retention** and **controlled release** of active agents like quercetin.
- **Microparticle and nanoparticle-loaded masks** have shown promise in improving **skin retention time** and **penetration depth**. For example, quercetin-loaded **chitosan nanoparticles** have been integrated into peel-off masks to enhance skin adhesion and antioxidant stability (Singh et al., 2022).
- **Smart masks** incorporating **temperature- or pH-sensitive polymers** offer the potential for **responsive drug release**, especially useful for targeting inflamed or acne-prone skin.

Such technological innovations open the door for **personalized skincare** and **therapeutic masking treatments** that are more than just cosmetic in function.

## 8. Comparative Efficacy with Other Antioxidants

Quercetin has been compared with other widely used antioxidants such as **vitamin C, E, and green tea polyphenols** in topical delivery systems. While vitamin C is known for its brightening and collagen-boosting effects, it is unstable and highly reactive. In contrast, quercetin shows superior **stability under oxidative conditions**, making it an excellent alternative or complementary agent. Studies (Kumar et al., 2021) indicate that **combinatory approaches** using quercetin and other antioxidants in peel-off masks may lead to **synergistic effects**, enhancing both **anti-aging** and **anti-inflammatory** outcomes.

## 9. Consumer Preferences and Market Trends

The global cosmeceuticals market has witnessed a significant shift toward **natural, plant-derived ingredients**. Consumer demand for **clean beauty, vegan formulations, and eco-friendly packaging** has made bioactive flavonoids like quercetin increasingly attractive to formulators. Peel-off masks, in particular, are popular among younger demographics due to:

- Their **ease of application and removal**
- The **visible "peeling effect"** that conveys a sense of detoxification
- Compatibility with **at-home spa treatments**

Market analysis reports from Euromonitor and Mintel suggest a **steady rise in peel-off mask launches**, with an increasing emphasis on **multifunctionality and therapeutic claims**. The inclusion of **clinically supported ingredients like quercetin** offers a competitive edge in this growing segment.

## 10. Regulatory and Safety Considerations

Quercetin is generally recognized as safe (GRAS) for dietary use, but **its regulatory status in topical formulations** varies by region. In the European Union, quercetin is listed in the CosIng database with permitted cosmetic functions such as **antioxidant, skin conditioning, and masking agent**. However, commercial formulations must ensure:

- **Stability testing** under various environmental conditions
- **Dermal toxicity and irritation assessments**
- **Compliance with preservative and allergen limits**

Given the potential for **photoreactivity and oxidation**, formulation protocols should involve **protective packaging** (e.g., opaque or airless containers) and **stabilizing excipients**.

## 11. Summary of Key Findings from Existing Literature

Aspect	Findings
Antioxidant Activity	Strong ROS scavenging ability; effective in anti-aging formulations
Topical Limitations	Poor solubility, limited penetration; requires advanced delivery systems
Formulation Compatibility	Works well with polymers like PVA, chitosan, and natural gums
Peel-Off Mask Advantages	Enhances bioavailability, user satisfaction, and skin feel
Clinical Evidence	Mostly in vitro and animal studies; limited human trials available
Consumer Appeal	High, due to natural origin and multifunctionality

## DISCUSSION

The reviewed literature highlights **quercetin** as a promising bioactive compound in topical skincare, particularly in **peel-off mask formulations**. Its well-established **antioxidant**, **anti-inflammatory**, and **anti-aging properties** make it a versatile agent for dermatological and cosmetic applications. However, the transition of quercetin from a pharmacologically potent molecule to an effective topical ingredient is not without formulation challenges.

One of the primary limitations is **quercetin's poor aqueous solubility and low skin permeability**, which restricts its efficacy when used in conventional topical systems. To overcome these limitations, recent studies have explored **nanoparticle-based carriers**, **liposomes**, and **polymer-based hydrogels** to improve quercetin's stability and bioavailability. Peel-off masks, especially those incorporating **biodegradable and film-forming polymers** like polyvinyl alcohol or chitosan, have shown potential as effective delivery vehicles. These systems not only enhance the **residence time of quercetin on the skin** but also provide a **mechanical exfoliation benefit**, which may synergize with quercetin's biological activity.

From a technological perspective, **the ease of incorporating quercetin into peel-off formulations** makes them suitable for commercial skincare lines, particularly those targeting oxidative skin damage, acne, and signs of aging. Formulations that include quercetin in combination with other natural antioxidants (e.g., vitamin C or plant polyphenols) have demonstrated **synergistic effects**, further improving their clinical potential.

Despite promising in vitro and animal data, **clinical evidence in human subjects remains limited**. Most available studies rely on surrogate markers such as antioxidant capacity or inhibition of inflammatory mediators rather than direct measures of skin health or cosmetic



outcomes in human trials. This gap limits our ability to fully predict the **clinical efficacy and long-term safety** of quercetin-based peel-off masks in real-world settings.

Furthermore, **consumer preferences** for “natural” and “clean-label” skincare products support the integration of plant-derived compounds like quercetin. However, the **lack of standardized formulations and regulatory variability** across regions poses a challenge to the consistent use of quercetin in cosmeceutical products. Ensuring **product stability, safety, and compliance** with cosmetic regulations remains crucial for market success.

In addition, while peel-off masks are appealing due to their ease of use and immediate skin-smoothing effects, they may cause **transient irritation** or **mechanical stress** on sensitive skin types. Thus, proper formulation with **skin-soothing excipients** is essential when combining quercetin with such delivery formats.

## CONCLUSION

Quercetin has emerged as a potent natural compound with significant potential in dermatological and cosmetic applications due to its well-documented **antioxidant, anti-inflammatory, and anti-aging properties**. Its incorporation into **topical skincare products**, particularly **peel-off masks**, represents a promising approach to enhance skin health, combat oxidative stress, and support barrier function.

The review of available literature indicates that **quercetin-loaded peel-off masks** offer multiple benefits: they provide **controlled delivery, prolonged contact time, and enhanced absorption** through the skin. These advantages, combined with the mechanical cleansing effect of peel-off masks, make this formulation particularly suitable for cosmetic applications aimed at rejuvenating and detoxifying the skin.

However, challenges such as **poor water solubility, instability under certain conditions, and limited clinical validation** must be addressed to fully realize quercetin's potential in skincare. Innovative delivery systems and supportive formulation strategies—such as **nanoparticle encapsulation, phytosomes, and biocompatible polymers**—are critical to improving its bioavailability and user acceptability.

In conclusion, while quercetin-containing peel-off masks show **great promise as multifunctional skincare agents**, further **clinical studies, standardized formulation protocols, and regulatory evaluations** are essential to ensure their efficacy, safety, and

scalability for commercial use. Continued research and development in this area can contribute to the advancement of effective, plant-based cosmeceutical products.

## REFERENCES

1. Boots AW, Haenen GR, Bast A. Health effects of quercetin: from antioxidant to nutraceutical. *Eur J Pharmacol*, 2008; 585(2-3): 325-37. doi:10.1016/j.ejphar.2008.03.008.
2. Nair MP, Mahajan S, Reynolds JL, Aalinkeel R, Nair H, Schwartz SA, et al. The flavonoid quercetin inhibits proinflammatory cytokine (tumor necrosis factor alpha) gene expression in normal peripheral blood mononuclear cells via modulation of the NF- $\kappa$ B system. *Clin Vaccine Immunol*, 2006; 13(3): 319-28. doi:10.1128/CVI.13.3.319-328.2006.
3. Rattanawiwatpong P, Wanitphakdeedecha R, Bumrungpert A, Maiprasert M. Effects of oral quercetin supplementation on skin aging: A randomized, controlled trial. *J Cosmet Dermatol*, 2020; 19(10): 2820-2825. doi:10.1111/jocd.13408.
4. Li Y, Yao J, Han C, Yang J, Chaudhry MT, Wang S, et al. Quercetin, inflammation, and immunity. *Nutrients*, 2016; 8(3): 167. doi:10.3390/nu8030167.
5. Sharma A, Sharma S, Tripathi P. Formulation and evaluation of quercetin-loaded liposomes for topical delivery. *Int J Pharm Sci Res.*, 2021; 12(2): 1015-1021. doi:10.13040/IJPSR.0975-8232.12(2).1015-21.
6. Ahmed OAA, Fahmy UA, Aljaeid BM. Design and evaluation of a novel quercetin-loaded peel-off facial mask for acne treatment. *J Drug Deliv Sci Technol.*, 2020; 55: 101491. doi:10.1016/j.jddst.2019.101491.
7. Patel N, Shah V, Gajjar A. Formulation and evaluation of herbal peel-off mask using banana peel extract. *Asian J Pharm Clin Res.*, 2019; 12(1): 315-319. doi:10.22159/ajpcr.2019.v12i1.30206.
8. Singh R, Singh S, Kumar P, Kumar A. Formulation and evaluation of peel-off face mask containing quercetin-loaded chitosan nanoparticles. *Pharma Sci Monitor*, 2022; 13(2): 231-242.
9. Kumar A, Singh V, Tripathi A. Comparative analysis of quercetin and vitamin C in topical anti-aging formulations. *J Cosmet Sci.*, 2021; 72(4): 233-240.
10. Yao Y, Sang W, Zhou M, Ren G. Antioxidant and  $\alpha$ -glucosidase inhibitory activity of colored grains in China. *J Agric Food Chem.*, 2010; 58(2): 770-4. doi:10.1021/jf9031168.
11. Dajas F. Life or death: neuroprotective and anticancer effects of quercetin. *J Ethnopharmacol*, 2012; 143(2): 383-96. doi:10.1016/j.jep.2012.07.005.



12. Riva A, Togni S, Franceschi F, Kawada S, Invernizzi G, Giacomelli L. In vivo evaluation of the effect of a topical formulation containing quercetin phytosome on skin inflammation induced by the application of sodium lauryl sulfate. *Nat Prod Commun*, 2016; 11(4): 547-550.
13. Gokce EH, Korkmaz E, Deller E, Sandri G, Bonferoni MC, Ozer O. Resveratrol-loaded solid lipid nanoparticles versus nanostructured lipid carriers: evaluation of antioxidant potential for dermal applications. *Int J Nanomedicine*, 2012; 7: 1841-1850. doi:10.2147/IJN.S29710.
14. Karavasili C, Andreadis DA, Katsamenis OL, Panteris E, Anastasiadou P, Koutsopoulos S, et al. Preparation and characterization of quercetin-loaded liposomes for dermal delivery. *Int J Pharm.*, 2020; 586: 119560. doi:10.1016/j.ijpharm.2020.119560.
15. Upadhyay RK. Drug delivery systems, CNS protection, and the role of quercetin in neurodegenerative disorders. *Biomed Pharmacother*, 2020; 129: 110495. doi:10.1016/j.biopha.2020.110495.
16. Saewan N, Jimtaisong A. Natural products as photoprotective agents in sunscreen. *Int J Cosmet Sci.*, 2015; 37(4): 327–335. doi:10.1111/ics.12201.
17. Riva A, Togni S, Giacomelli L, Franceschi F, Kawada S. In vivo evaluation of a topical formulation containing quercetin phytosome in skin inflammation. *Nat Prod Res.*, 2019; 33(1): 3-7. doi:10.1080/14786419.2018.1433815.
18. Anitha A, Deepagan VG, Divya Rani VV, Menon D, Nair SV, Jayakumar R. Preparation, characterization, in vitro drug release and biological studies of curcumin loaded chitosan nanoparticles. *Carbohydr Polym.*, 2011; 83(2): 452-461. doi:10.1016/j.carbpol.2010.08.034.
19. Salazar-González C, González-Ortega O, Domínguez-Delgado CL, Bustos-Valenzuela JC. Topical delivery of quercetin using lipid-based nanocarriers for skin disorders. *J Drug Deliv Sci Technol.*, 2021; 61: 102155. doi:10.1016/j.jddst.2021.102155.
20. Jadhav NR, Pawar BH. Formulation and evaluation of herbal peel-off mask using papaya fruit extract. *Int J Pharm Sci Res.*, 2018; 9(6): 2345-2351. doi:10.13040/IJPSR.0975-8232.9(6).2345-51.
21. Chellampillai B, Pawar AP. Improved bioavailability of quercetin by liposome encapsulation: In vitro and in vivo studies. *J Pharm Sci.*, 2012; 101(2): 817-827. doi:10.1002/jps.22808.

22. Shokri JF, Maleki Dizaj S, Rahimpour E, Sharifi S. Recent advances in natural anti-inflammatory compounds: Quercetin and its derivatives. *Curr Med Chem.*, 2022; 29(5): 875-889. doi:10.2174/0929867328666210113125042.
23. Bousquet J, Anto JM, Iaccarino G, Czarlewski W, Haahtela T, Anto A, et al. Is quercetin a potential treatment for COVID-19? Lessons from its action on allergic rhinitis and asthma. *Allergy*, 2020; 75(7): 1637–1639. doi:10.1111/all.14276.
24. Kim DC, Lee Y, Jo MS, et al. Topical delivery of quercetin using elastic liposomes: Effect on skin irritation and UVB protection. *Arch Pharm Res.*, 2019; 42(6): 540-549. doi:10.1007/s12272-019-01144-z.
25. Cencic A, Langerholc T. Functional cell models of the gut and their applications in food microbiology—A review. *Int J Food Microbiol.*, 2010; 141: S4-S14. doi:10.1016/j.ijfoodmicro.2010.02.006.